



# ZALGIRIS KAUNAS KNOW-HOW AND EXPERIENCES

OPPORTUNITY TO LIFT  
UP YOUR SPORT  
BUSINESS

# WHO ARE WE?



Click to find out!

# OUR BIGGEST SPORTS WINS

EuroLeague Champion, 1999  
EuroLeague 3<sup>rd</sup> place winner, 2018



Soviet Union Gold medals, 1947, 1951, 1985-1987  
Made Zalgiris a symbol of Lithuanian freedom resistance

21-time Lithuanian League Champion



7-time Lithuanian Federation Cup winners

# OUR BIGGEST ORGANIZATIONAL WINS



EuroLeague Gold Marketing Devotion Award for best marketing campaign of the season, 2019

Silver Marketing Devotion Award: 2016, 2017, 2018

Bronze Marketing Devotion Award: 2012

Zalgiris GM Paulius Motiejunas and CBO Une Marija Jurkstaite are members of the EuroLeague Executive Board



Motiejunas was consecutively chosen as the best executive among EuroLeague teams in the past two seasons



# BEST-ATTENDED EUROLEAGUE GAMES

**11** Games were sold out in 2018-2019 season

**14 808** Average attendance in  
EuroLeague games in 2018-2019.  
An all-time EuroLeague record  
was set.

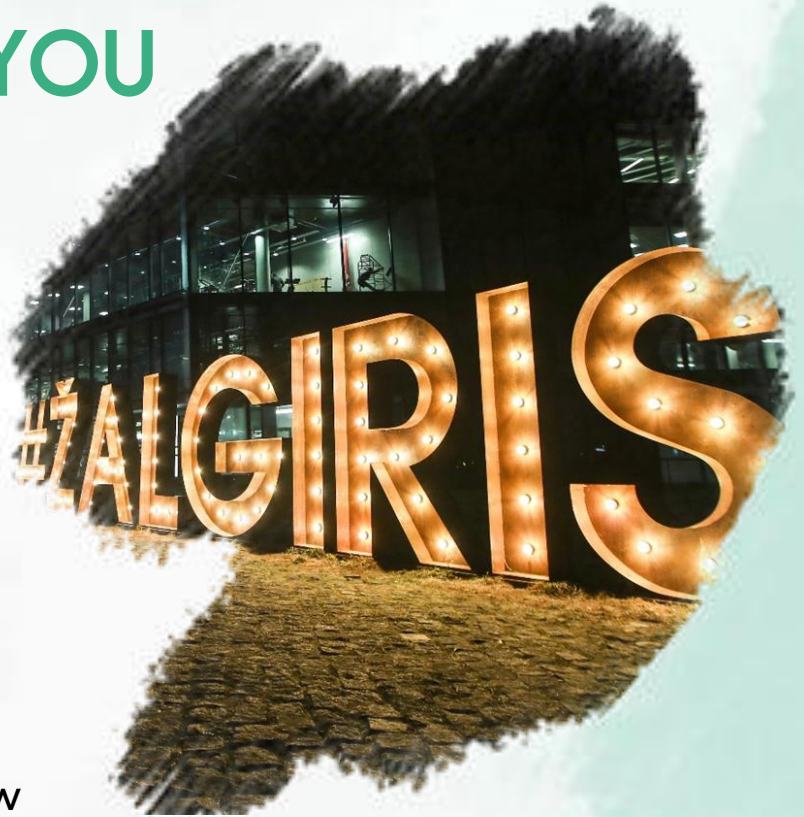
Great significance is paid to the game  
experience of the fans: activities before the  
game, show during team presentation, time-  
outs and during half-time.

The atmosphere in Zalgirio Arena is worth  
being experienced in person.



# HOW CAN WE HELP YOU EVOLVE?

- Training camps for your team
- Zalgiris' managing team sharing their know-how with your managers
- Visiting EuroLeague games and experiencing the amazing atmosphere
- Mix & match everything to get a 360 view



# TRAINING CAMPS

## Zalgiris Kaunas facilities

Zalgiris Kaunas training center:

- Court with full basketball equipment (4 baskets) and gear. Meets all FIBA requirements
- Weightlifting room
- Locker rooms with showers, massage tables
- Indoor-outdoor athletics stadiums
- Organizing of fully professional friendly games with referees, table officials and game statistics

Extra coaches' (skills, athletic, physiotherapist, etc.) service upon request.





# TRAINING CAMPS

## Extra services: accommodation

### 3\* Ibis Kaunas Centre Hotel:

- The accommodation of U18 EB ANGT junior tournament participants
- Wi-Fi, restaurant, meeting room

### 4\* Park Inn By Radisson Kaunas Hotel:

- Visiting EuroLeague teams stay in this hotel
- Wi-Fi, fitness center, sauna, restaurant, meeting room

Hotels are located in the very heart of Kaunas.





# TRAINING CAMPS

## Extra services: transfers

46 place Safari HD, Zalgiris Kaunas branded bus:

- Airport transfers to and from Vilnius
- Local transfers to and from the gym

Extra services (free time occupancy: Kaunas city and Zalgirio Arena tour, other Lithuanian cities tours, etc.) upon your request.



# TRAINING CAMPS

## Our experience

- Nanjing Tongxi Monkey King BC (China), summer camp
- Zalgiris Talent Camp, 4-day camp for top prospects in Lithuania
- Zalgiris Professional Camp, camp for professional players to prepare for the upcoming season
- Zalgiris Invitational Camp in Denmark
- Pre-season basketball training camps and friendly games at the highest level for EuroLeague & EuroCup teams
- Zalgiris system coaches coming to camps and coaching clinics at your facilities



# SHARING KNOW-HOW

## Get the best practices from true sports business professionals

- Professional speakers of the Zalgiris management team are experienced in presenting on the topics as broad as fan experience, ticketing, digital media, esports, managing sports business, etc.
- Opportunity to have private conversations and look into the work specifics of each department of Zalgiris Kaunas and Zalgirio Arena, getting to know to their work specifics.
- Possibility to use Zalgirio Arena facilities – conference halls (up to 100 people), amphitheater (up to 400 people), have lunch and dinner at SALA restaurant in the arena.



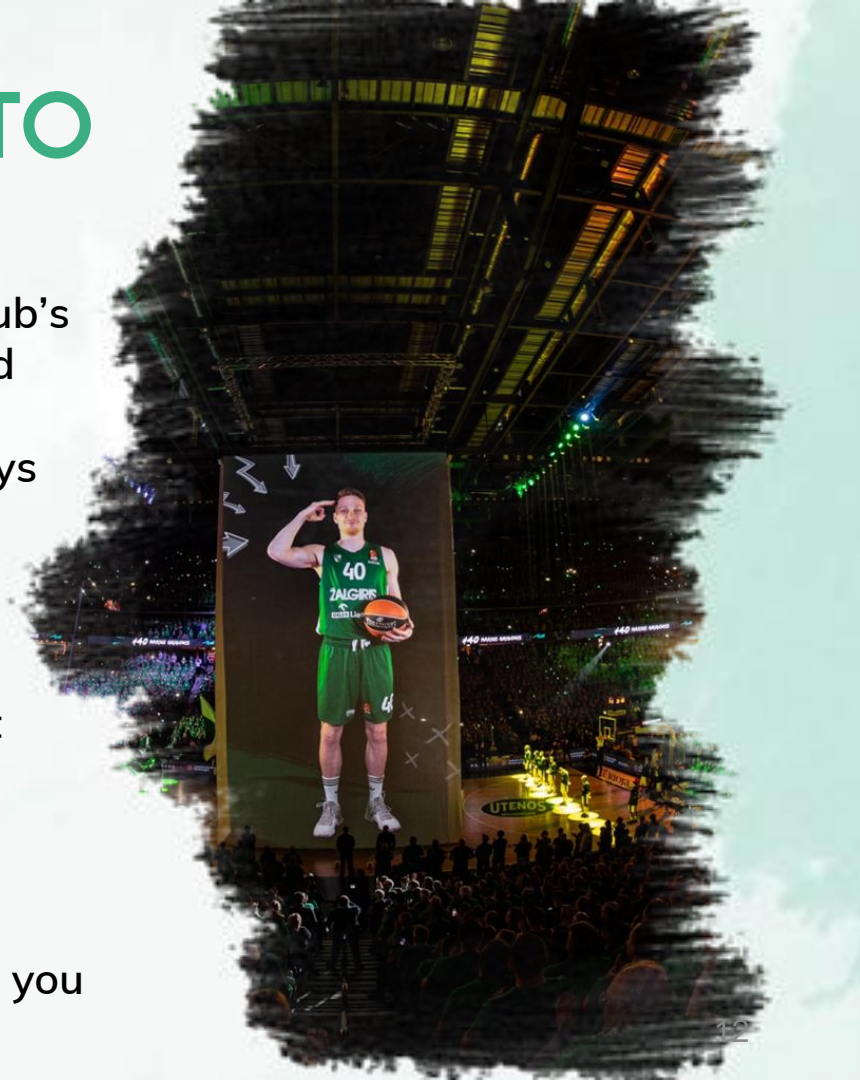


# UNFORGETTABLE VISIT TO EUROLEAGUE GAMES

Simply put, the best way to see the result of the club's management is coming to a EuroLeague game and experiencing:

- A warm welcome and attractions in the hallways before the game
- Being a part of the team's presentation
- Joining in on a Viking chant alongside fifteen thousand Zalgiris fans
- Enjoying the time-out and half-time shows that feature Zalgiris cheerleaders, Zalgiris mascot Zalgirinis and guest appearances

**WARNING:** It is an experience you will most likely never forget. Statistically, after making a first visit, you might be coming back time and time again.





# COMBINE EVERYTHING

You can mix and match everything, which will make your experience even more unforgettable:

- Mix your training camp for your players while introducing your management to the arena and the club
- Receive all the best examples and know-how from Zalgiris and arena management and end up seeing it all in person during a EuroLeague game
- Simply provide us your needs and we will do our best to accommodate them.





# CONTACT US

We will inspire  
you to give your  
club a lift!

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